

POSITION DESCRIPTION

Job Title: Intern, Long-form Copywriter
Department: Marketing
Reports to: Chief Executive Officer
Revised date: 4/10/2019

[Cast21](#) is a rapidly growing medical device company whose mission is to change the way the world heals, starting with broken bones. We are committed to developing safe, effective products for orthopedic applications. Creative and clever people with a passion for change drive the company's success.

We are seeking an **intern, part-time copywriter** to generate long-form content for our audiences. This position can be fulfilled remotely, and preference will be given to those who can be based at the company's main location in Chicago, Illinois. You will focus on curating, writing, and publishing pieces to promote our brand to healthcare and entrepreneurial communities. This will include blog and article writing and basic data analytics. Working closely with the CEO, you will identify story topics and follow leads, as well as apply results from the analyses to any relevant business development strategy.

Roles and Responsibilities

- Curate and generate article topics
- Write informative pieces for online publishing
- Post original pieces in accordance with a set schedule

Minimum Requirements for this Position

- Excellent written and verbal communication skills
- Microsoft Office
- Basic math

Relevant experience in the following areas is a plus

- Interviewing or reporting
- Blog writing
- Editing
- Wordpress