



POSITION DESCRIPTION

Job Title: Content Marketing Intern
Department: Marketing
Reports to: Chief Executive Officer
Revised date: 3/28/2019

[Cast21](#) is a rapidly growing medical device company whose mission is to change the way the world heals, starting with broken bones. We are committed to developing safe, effective products for orthopedic applications. Creative and clever people with a passion for change drive the company's success.

We are seeking a **part-time intern** to supplement, maintain, and execute on information related to sharing company content with the public. This position can be fulfilled remotely, and preference will be given to those who can be present at our Chicago location. You will focus on raising awareness for our team and technology through various channels. This will include crafting, scheduling, and executing campaigns, as well as basic data analytics. Interested candidates should send a resume to info@cast21.com OR apply on Handshake.

Roles and Responsibilities

- Maintain content calendar
- Develop content strategies and campaigns with team members
- Schedule and execute relevant campaigns

Minimum Requirements for this Position

- Excellent written and verbal communication skills
- Social media proficiency
- Basic math

Relevant experience in the following areas is a plus

- Customer relations